

PREMIÈREVISION

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FASHION INFORMATION

SPRING

SUMMER

PREMIÈREVISION

SPRING SUMMER II

Undispersed, the season opens onto new horizons. It shuffles fashion periods like the cards of a deck, to structure solutions that are more natural, simpler and more accurate.

It urges us to make choices that lead to an alternate present, to embrace the lightness of futility, the capital in dreams, the freshness of fanciful energy.

It goes one step beyond to cultivate the pertinence of blends over pure compositions, advocating the inimitable and sowing the seeds of deep alliances between styles and genres.

It accentuates dissonance, to bring out straightforward developments where the visible tends carefully to the invisible, where the tactile perfects the subtle.

It nourishes surprise, conveys the positive side to risk, and imagines a nature that is new, strange and marvellous, beneficial and futuristic.

It sparks a taste for relaxed elegance and confirms the creative power of weavers to create dense and fluid, lively and deliciously material silhouettes.

A season like a powerful, substantial and lightweight motor, to banish monotony and show itself in broad daylight.

SPARKLING NONCHALANCE

Enchanting the everyday with a relaxed and energetic approach. Seizing hold of all the sparkling freshness of springtime to sow the seeds of relaxed, charmingly simple, silhouettes. Joining in the present with the breeze of a slightly '50s nonchalance, updated by all the tactile and visual evolutions of modern fabrics.

Colourfully playing with Bulgomme-style stretch piqués, soft and supple tweedies, birds-eye weaves, micro patterns and sugary embroideries.

Revelling in spruce fantasy, in acidic and tender colourways, with asymmetric stripes, gently off-course checks and gingham, floral jacquards and prints, with an artificial cleanliness.

Thrilling to variations in light, with chambrays and oxfords vibrating with white, with linen-y shot looks and luminous finishings and scrapings with fused tones.

Lending paleness to silhouettes through uniformly powdered fabrics, and soft and precious washings on both the finest and most tangible bases.

Prettying up reality with lightness, and taking a frank step away from romanticism. Playing with the semi-transparency of silks with blown-up structures and ethereal handles. Adorning oneself in precise perforations, in cut-yarn jacquards, in vegetal lace.

Accentuating the tastiness of silhouettes with soft contrasts. Mixing a rebel allure with deliciously dark accents to a grating and bursting freshness.

Having fun with precise scratchings, sophisticating alliances between deceptively «bad» leather aspects and lacquered laces.

Flirting with dissonant marriages between authentics and synthetics, giving a gentle new spin to preconceptions as a demonstration of all one's differences.

REGENERATED TAILORING

Sketching out a refreshed and casual elegance to cheer up tailoring with passion. Taking a frivolous attitude to serious clothing and advocating ease. Seizing on material as a starting point to cut to the quick of tradition and create volumes with virtuoso alliances. Kicking off with the pertinence of fibre blends for a citywear boosted with suppleness, lightness and stretch.

Elaborating with the mastery of stretch additions to create a new skin in all serenity. Following the body, softly, with conciliating silks and knits. Unrestrainedly closing in on the seductive ergonomics of knits and body-sheathing double weaves. Expertly handling the light and opaque, almost snappy, stretch of wool suitings or floaty cottons.

Easing stiffness with the dense fluidity of fabrics that are fusions of natural and synthetics. Giving free reign to motion, and delightfully joining the quick-paced day-to-day through fabrics with a springy fluidity, through wool and silk or cotton and polyamide blends. Being seduced by new creamy epidermals, with talc-like silks, extremely soft cottons, and generously enzymed textiles. Inviting a tangible suppleness to join in this dance of chic casualness, with precious washings and skilful finishings.

Perfecting silhouettes with dynamic fabrics with high-level visual and tactile refinements. Covering with surfaces that are never truly smooth, but interrupted by precious grains, by crepes and micro textures, intimately disrupted by linen-y irregularities or lent an in-depth mattness.

Being unencumbered by taboos, and giving a new spin to ties, daring disproportion, adapting fantasy to new takes on sailor stripes with a textile extravagance. Launching into decoration and head-to-toe colour for flowery suitings.

CHEEKY OPULENCE

Hurtling forward with a teen-like spirit, oscillating between fragility and impertinence, provocation and seduction. Navigating between street culture and couture opulence. Daring impertinent encounters between uptown nobility and downtown vitality for silhouettes high in blends and colour.

Impulsively colourising, layering, combining. Bringing together bright fabrics with ethereal handles, paper-thin fabrics, plain or jacquard silks and cottons and weightless laces. Making them flirt, juxtapose and couple up with more tangible fabrics with an evanescent paleness, subtly iridescent reflections and sturdy weights. Playing with multicolour in florals and abstract patterns like a joyful and energising display of fireworks.

Creating bridges between the luxurious and the playful, and revealing fertile and generous alliances between the natural and artificial, in fabrics and decoration.

Playing with panache on contrasting behaviour and aspects to elaborate dazzling silhouettes. Designing with the exceptional roundness of organzas and organdis, mohair wools or firm linens, and contradicting with softened double weaves, raw aspects and languid knits.

Authorising all freedoms, and diving into the imaginary wonders of a fluid and aquatic world. Covering up in diluted patterns, drowned florals, and fabrics with soaked aspects. Delighting in strange under-water scenes, the dark depths of technical suitings, and inventing synthetic sirens or strange jellyfish. Dreaming of covering up in crystal water like a weightless wave, adorning oneself in soap bubble fabrics. Swimming easily through daily life with matt-washed fabrics or fabrics sluiced down with water.

Falling under the charm of ambiguities, and adorning oneself in artificial protection, playing with the gridded effects of gauzes and nets for a light or carapace-like armed opulence.

Joining in the emotion of the moment, with fabrics with papery or rubbery handles, surprising with pencil-sketched, coloured-pencil patterns, playing with collages and blends.

seduction

THE FANCY AND FLUID UNIVERSE

The Seduction universe settles into an interpretation of fluidity and fantasy that is ever more comfortable and easy thanks to softened or fluid behaviours. Silks, woollens and embroideries are washed and matt for a more casual attitude. Cottons and linens lend a fresh, natural feeling while maintaining a preciousness and refined delicacy. Semi-plain visuals target an elegant and discreet everyday, while decoration is a vector for strong expression. In total contrast to this relaxed spirit, the exceptional is accorded a favoured place, with couture-style bulky looks and excessive volume.

FANCY JACKETS & ENSEMBLES

Sparkling: lighter-toned and freshened-up tweeds. Fancy woollens are smartly spruce, with fantasy in the yarns, boosted by little grating or scintillating accents.

Lacquered braided: basketry structures with neat and waxed surfaces.

«Easy» blue: irregular, denim-style blues, graphic, nautical-style blues.

Linens on stage: figured raw linens, plays on transparency/rusticity, silk and linen blends.

DRESSES & TOPS

Supple: light and lively fluidity with cotton/silk voiles and matt crepes that are semi-opaque and engorged with colour. A languid softness with washed silks and unpolished satins. A softened crunch with malleable taffetas. In knits, a crepe or glazed fluidity with viscose or silk to drape, for sophisticated and comfortable dresses and tops.

Volume: shivering crepes and crepons, washed delicate wrinklins, quivering jacquards, fully supple and airy embossings, inflated and fragile piqués and 3D fabrics.

Natural: precious linens for an air of rusticity, un-ironed voiles and gauzes, lightened damasks and cut yarns with a vegetal spirit, semi-plains like denim or suitings. Silkies scattered with delicate imperfections, fine slubs, subtle doupion. Net lace with fibre aspects, raw embroideries with unravelled effects, dishevelled raffia.

Cottony freshness: cotton blends with silk or synthetics for smart dresses and blouses with nautically-inspired or deckchair stripes. Flat-floral embroideries, neatly sketched gardens, and enlarged eyelet underlined with colour. Matt and colour lace, tulles and mesh with dry handles.

Mad frills: in embroidery or knit, ruffles, haphazard wavelets, and scattered or all-over ruching evoke something between algae and sea foam.

EXCEPTIONAL CLOTHING

Surface reflections: chiffons or lace with a lacquered, wet or metal shine. Sparkling or cellophane transparent shine emerging from the undulating surface of jacquards for a precious, almost aquatic, shirred effect.

Carapace roundness: malleable density, light roundness and hold without stiffness. Organzas grow more opaque in double weaves, duchesse satins become matt and suppler, dense silks are enriched with elastane to be sculptural and sheathing.

Extraordinary decorations: totally sequinned surfaces for the scaly look of mermaids or strange animals, more and more luxurious gardens. Lace is enlarged and sumptuously filled-in.

DECORATION

Enlarged: change in scale for folklore, Kilim and ethnic references, with a graphic power distanced from their authentic roots. Magnified mimicry, camouflage and butterfly wings escape the frame. The jungle is invasive, re-drawn and re-coloured.

Heightened reality: surreal patterns, impossible photographic images of the countryside, flowers that are potentially carnivorous and dreamlike fish skins.

Diluted: immersed and graphic florals with inked or soaked treatments. Sullied smokiness, unevenly dyed aspects, and stories with water, sea foam, and wavy reflections.

distinction

THE ELEGANT, FORMAL AND TAILORED UNIVERSE

The Distinction universe finds its voice, invoking citywear that's modern and comfortable without losing any of its elegance and mastery. Natural, artificial and synthetic fibres are precisely blended to perfect handles and behaviours. An indispensable ease is dynamically expressed through fluidity and technology. An emphasised casualness, through naturals that never come across as too nonchalant, with a linen-y vegetal handle lending a lively soulfulness to fabrics. The refined discretion of this urban silhouette is peppered with fresh accents or intense colour, while shirtings boldly venture into multi-colours and acid details. Colour-woven patterns in suitings, knits and shirtings steer clear of standard versions and, whether semi-plain or distinctly visible, eschew halfway measures.

JACKETS, COATS & OUTERWEAR

Practical synthetics: polyamides and polyesters as elegant as they are easy. A structured, almost couture, density on the one hand and featherweight duster styles on the other.

Naturally relaxed: linen blends with visible weaves and granular textures, plains and semi-plains disrupted by yarn irregularities. Almost raw visuals contradicted by washed finishings, softened handles and ultra-comfortable supple handles.

Compact roundness: the intensity of pure cottons. Very rich double faces; piqués and deeply hollowed-out weaves in clean and solid tones. Double knits and thick milanos for jackets and coat dresses with rounded lines.

Unconventional patterns: jackets make a dash for freedom. They are freshened up with cottony bases, strong and contrasting checks, with new takes on gingham and madras. A sportswear touch, including denim looks and ticking stripes, lend jackets a definite casualness.

MEN'S & WOMEN'S SUITS

Dynamic fluidity: wool and cotton suitings that are truly updated, through both fibre blends and behaviours. Synthetics and stretch add vigour and density without adding weight, viscose lends fluidity and freshness, and silk imparts a light shine, for suits that look to be lighter and floatier but just as structured.

Sharp lightness: cottons that are at once hyper lightweight and very dense, to architecture dresses or trousers with sharp lines. Semi-matt satins, extra-flat gabardines, firmly-set weaves sometimes enriched with a touch of stretch, all allying extreme fineness and opacity.

Vegetal refinement: linen takes over the city, blending with wool, cotton and silk to add a dry touch to handles and disrupt anything too smooth or perfect with a touch of imperfection. Visuals respect suiting codes, or reinterpret denim in a refined way. In a masculine or feminine retro spirit, mohair aspects and delicate slub effects sketch out suitings with slightly bulky lines. Silk allies with vegetal fibres for a precious/natural combination.

SHIRTS & POLOS

Semi-plains: all mercerised fineness for chambrays, oxfords, end-and-ends, micro-ginghams or mini-houndstooths, and minimalist, almost invisible linears.

Lightened: semi-transparencies with just a touch of casualness, refined crepes and crepons, barely washed finishings, ramie with a slight crunch.

Affirmed simplicity: not-always-regulation nautical or flag stripes! No fuss tri-coloured ginghams and tartans.

Free geometry: impeccable poplins with asymmetric checks. Large repeats, re-coloured madras, irregular and multicoloured stripes.

Pepped-up cool: sunburnt city-patterns, stripes acidified with a lemon line, blues verging on south-seas turquoise - formal shirts dream of summer!

Spruce knits: polo knits emerge in impeccable piqués and in glazed mercerised interpretations right up to semi-transparency. Stripes make nautical references or playfully mimic shirtings.

LININGS

Colour above all! Intense, often stretch, plains, with a touch of silk, easy-care and anti-bacterial, linings are emerging more and more as the thought-out detail of carefully-finished clothing. Stripes go nautical, polka dots and tiny dots lend a touch of vanity to the soberly formal.

relax

THE CASUALWEAR, SPORTSWEAR AND JEANSWEAR UNIVERSE

The Relax universe exploits all its know-how and creativity to address desires and envies now moving fashion in a more casual direction, and this is true for all items in the women's and men's wardrobes. Intermediate weights are diversified and spread out among dresses, shirtings and lightweight trousers. A search for comfort remains at the heart of developments, through the suppleness/lightness/softness trio, ingredients that combine with brio in knits and wovens. Blends of natural and man-made fibres lend character to behaviours, imparting fluidity and making handles flirt with a technical or more precious spirit. Visuals, printed decorations and yarn-dyeds are softened, freshened up, or delicately dusty. The variable blues of denim impose themselves in all products.

JACKETS, COATS & OUTERWEAR

Impeccable: plain or checked, matt cottons or cotton/synthetic blends, fine bondings and double faces, neat fabrics with a measured gleam for chic and functional trenches.

Rural: breaking with the stiffness of casual linen jackets and dusters. Softened and tamed linens and raw aspects melt in the hand. Ultra-washed finishings for almost crude basket weaves, country chambrays and stripes.

Muffled gleam: waxed coatings, dulled metallics for a unisex shine.

FROM DRESSES TO JEANS

Stretch comfort: a reinforced elasticity in wovens and compact elastane cottons even in the lightest weights.

Washed fineness: from the lightest to the richest weights, the fineness of yarns and denseness of weaves lend cottons and denims hold. A very casual neatness thanks to subtle washings, delicate asperities or very fine cotton or linen slubs.

Glazed: cotton/polyamide or viscose blends with smooth, fresh surfaces; silicone handles and silky technicals. In neat versions for dresses and relaxed chic lightweight trousers, and in washed versions for a look that is truly sportswear, to be finished after garment-manufacture.

Ultra-supple: in cotton or denim, viscose or Lyocell blends are mixed with linen or cotton to lend springiness. Leather and skin aspects are softened to the extreme, in very fine chamois cloth, decorated with perforations. Real/imitation waxed leathers to be worn next to the skin.

Delicately dirty: damaged colours and finishings, denims in smoky blues as if dragged lightly in the dust, unevenly-dyed effects, wrinkled surfaces.

Raw colour: intensely coloured and coarsely washed-out irregular denims.

TOPS & SHIRTS

Semi-transparency: for shirtings, checked tartans and refined solid crepons and shrunken fabrics, either figured or patterned with light checks, and reversible and ethereal tubular double voiles for summer cosiness. In knits, stretch cotton voile, not overly transparent, with a touch of viscose or silk.

Semi-plains: for knits, lightened, almost tone-on-tone chinés, and plays on non-contrasting solid/chiné stripes. For shirtings, oxfords, chambrays and end-and-ends are washed and disrupted by fine yarn irregularities.

Summer softness: soft jersey velours in candy colours, foamy terries and fleece with nautical stripes, compact and supple milanos or interlocks.

Imperfections: Pure linen for knits and shirtings. Jerseys and fine ribs are enlivened with bourrette irregularities and rough openworking.

PRINTS

Ethnic or Tachist denim blues. Between Africa and Oceania: an ethno inspiration reinterpreted in very busy patterns. Childish naive patterns or charmingly old-world figuratives. All-over florals in sunny colours.

pulsation

THE SPORT, TECHNICAL AND PERFORMANCE UNIVERSE

The Pulsation universe focuses on research into effective, practical and targeted performance features that are completely unnoticeable when worn. Ever lighter and suppler, weaves and knits target comfort and well being, for hindrance-free motion for sports or an active lifestyle. Fantasy gains ground, all in summery freshness; yarn-dyes, colour and prints stand out in activesports and lingerie as well as in beachwear. There's a growing diversity to eco-friendly fabrics: organic cottons come in colours; non-toxic dyes, coatings and washings are further developed; and organic and recycled naturals and synthetics are combined in 100% eco-friendly blends.

ACTIVE SPORTS

Ultra light: almost weightless plain weaves, translucency with waxed or lacquered aspects, handles that are supple or reminiscent of silk paper, with effective functionalities. Almost unbelievably fine wind-proof and waterproof fabrics.

Hyper supple:

MULTILAYER FINENESS: membranes, bondings and even tri-layers are refined and lightened to the extreme, while the performances add-up: water resistance, waterproof/breathability and wind-proof features are doubly and triply combined.

TECHNICAL KNITS: the comfort of knit with a true technical identity and boosted performance. Membraned, rubberised jerseys or micro mesh, wind-proof and/or waterproof functional synthetics.

SUPER STRETCH: stretch and bi-stretch are intensified for a truly plastic elasticity that allies lightness and freedom of movement. From outerwear to underwewear, both knit and woven. Second skin effects that can closely resemble ultra-fine leathers.

Ultra-matt: true cottons or synthetics with a cottony look, bi-stretch and fast dry, with piqué weaves, neat canvases, and colour woven patterns somewhere between handkerchief and suiting, for an elegant trekking look. Featherweight or sturdier waterproofs, sometimes ennobled, elaborated in intensely-coloured plains that neutralise all reflection.

CITY TECHNICALS

Melting handles: technical taffetas that are more supple and silent rather than crunchy, silkies with a peachskin handle.

Noble waterproofs: true performance with a touch of silk or cotton.

Fancies: silky shine with shot taffetas, dark pearly looks or satiny gleam. Lived-in aspects for technical fabrics inspired by casual cottons, including washed and wrinkled effects, chiné and unevenly spun looks, and slightly washed-out colours. Yarn dyeds inspired by shirtings. Damask, moiré and embossed translations of animal motifs.

LINGERIE

A matt and second-skin fineness with ultra-stretch fine cottons, bi-stretch satins and damasks and fine lace. Affirmed colour, with fluorescent open-working, flat monochrome florals. A precious and dark sailor spirit with discreet sparkle.

SWIMWEAR

For wovens, spruce yarn-dyeds, ginghams, smocked stripes and deckchair stripes in milky pastels. Prints range between realistic fluorescent jungle patterns, in an ethno-African mood, and wavy effects, evoking both camouflage and the deep-sea depths.

seduction

WOMENSWEAR: ELEGANT CONTRADICTIONS

The silhouette balances between pale tones with consistency and weightless colourful brights, between natural and artificial fibres and nuances. Bumpy tweeds, supple embossings, piqués with heavy aspects combine with vaporous or snapping transparencies, and lace saturated with colour. The fabric use is also transposed: thicker fabrics are cut closer to the body while lighter looks are floaty and voluminous.

WOMENSWEAR: BETWEEN 2 SEAS

A highly feminine style with fluid or floating lines structured of pieces cut closer to the body that sheathe, underline or gather volume. Cold and uncertain tonalities somewhere between ocean and swamp, for an adventurous mermaid. Knit or woven crepes with a glamorous drape, camouflage tulle and gauzes, aquatic and mysterious gleam, algae shirrings, coral ruffles. Compact knits and ultra-stretch silks architecture a silhouette all in lightness and layers.

WOMENSWEAR: STREET COUTURE

A joyously casual universe where the fun is in blending genres, a place to upset pre-established rules, to shoot down dressy chic with totally sportswear pieces, with no respect for anything or anyone! Daywear rubs up against the exceptional, the sumptuousness of opulent silk loses its elitence when combined with cottons with washed finishings. Ceremonial brocades sport with thick fleeces, organza runs wild with denim, and performance knits activate lace.

distinction

MENSWEAR / WOMENSWEAR: STRICTLY EASY

An ultra-chic silhouette with floaty lines that completely frees up tailoring. Movement is ample, fabrics are weightless, the allure is hyper contemporary. For men, suitings bordering on the technical in wool polyamide or wool stretch are worn with impeccably white shirtings, softened by semi-transparencies or casually washed aspects. For women, super-light, high-density cottons favour pieces with sharp lines. A precision offset by shivering tops, in washed-out or rippling silks, in imperfectly coloured voiles.

MENSWEAR: 50'S CITY

A retro-chic menswear style with a cinematic whiff of theatricality, of exaggeration. Bulky mohair or lustrous silk blend suitings are rounded at the seams. Colours range between realistic and technicolor, and shirting checks tend to the slightly outsized. Raincoats and trenchcoats play a central role. Deceptively low-key, they dare plaids and graphic luggage weaves. In this seriously masculine universe, flowers guest star on shirts and linings - and why not elsewhere?

WOMENSWEAR: SMART AND PEPPY

A smart and pumped-up chic that plays with preppy sportswear codes. Dynamic, floral tones boost the masculine-feminine style of this summery and urban silhouette. Summer coats and blousons, as well as dresses, are sketched in neat or rounded lines. Matt cottons or synthetics with well-rounded piqué structures, compact and stretch knits, fancy technicals. The spruce fantasy of oxfords and end-and-ends transposed to jacket weights. Ploplins and polo knits borrowed from menswear. Plays on graphic openwork with perforated imitation leathers and net embroideries.

relax

MENSWEAR: NOT AS BAD AS ALL THAT...

A masculine spirit with a rock 'n' roll or precious blackness... and an irresistible penchant for suave pastels. A sophisticated protective spirit, but never heavy. Rebel-style dusters and blousons, elegant suits with a leather gleam, trousers with silky reflections, dark shot looks, supple denims. A few provocative touches with studded jerseys and dirty aspects that looked dragged in the dust. A dash of tenderness in mercerised knits or in very fresh and delicately washed shirting.

MENSWEAR / WOMENSWEAR: EXTREME TWO-TONES / FULL COLOUR

Composing energetic colour duos, never yielding to neutrals, but going for colour and going for it in its most intense, striking and tactile interpretation. A sportswear silhouette with marked contrasts: opposing colour and handles on tops and bottoms, creating oppositions between outerwear and what's worn underneath, the obvious and the detail. The truly rustic softened through multiple washings, with a very neat satiny fabric. Something very sturdy with something very light, the smooth with the grainy, dry with soft. Linens and cottons that depart from a natural register and gorge themselves on artificial tones.

MENSWEAR / WOMENSWEAR: LUMINOUS SOFTNESS

A casual tailoring easy on the eye and to the touch, in filtered colourways with misty lights. A silhouette interpreting all the casualwear fabrics, with a bit less weight and a bit more elegance. Chinos are finer and lighter in neat and delicately washed cottons. Textured fabrics and two-toned yarn dyeds, chiné knits are lightened with white. Checks are shadowed with sun. Surfaces are softened right up to slightly powdery surfaces. Fine poplin shirtings take on natural and refined wrinkling.

pulsation

MENSWEAR / WOMENSEAR: IN ALL FRESHNESS

A very «East Coast,» high performance sportswear. Anti-UV white, fresh or intense colours, with a neat and elegant allure, to neatly round-off clothing with refined finishings. Synthetic ploplins that are ultra matt like cotton, water-resistant/breathable fabrics in yarn dyeds in a shirting spirit, featherweight wind-resistants for ample and lightweight outerwear pieces.

WOMENSWEAR: STORMY BEACH

Beachwear to dress up in and swim in - with a stormy and defiant glamour. Swimsuits are darkened, animal skins are mysterious, the wet surfaces of technical satins and coated knits gleam in the shade, the brightness of blackened silver gleams bizarrely. Giant florals, hallucinatory palm leaves and undulations unfold on translucent jerseys or voiles to majestically cover up, by the sea and by the pool.